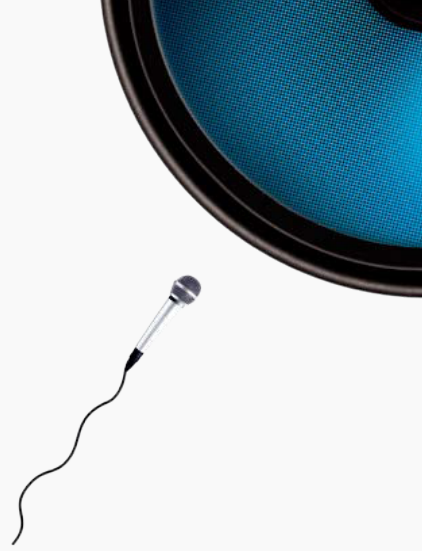


KISS UK Qtr4 2011 Rajar



Key highlights

Qtr4 2011

Kiss UK now reaches

4.2 million

adults, that's 228,000 more than last year.

Kiss listeners tuned in for a total of

5.3 hours

each week which equates to a total of 22.2m hours every week

Kiss UK has 2.0m ABC1 listeners and 2.7m Housewives each week.

KISS UK REACHES

1.8 million 15-24s

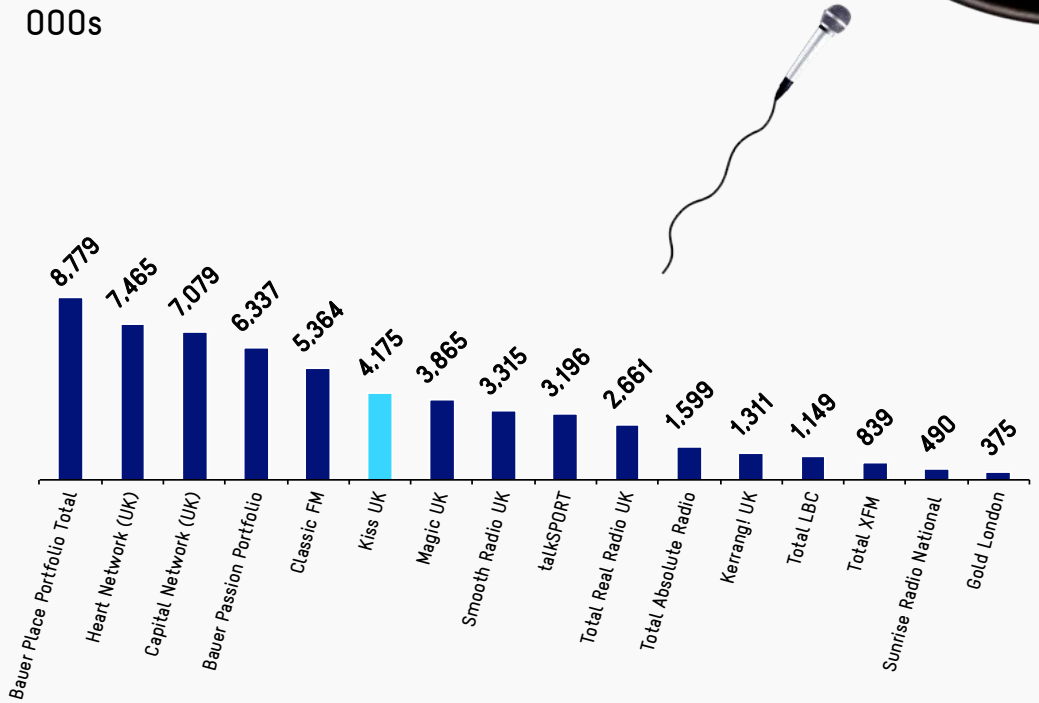
and 3.0m 15-34s every week.

KISS UK consists of KISS 100 (London), KISS 105-108 (East Anglia) and KISS 101 (South Wales and the West)

KISS is also available across the UK on Freeview, Satellite, Cable and online at www.kissfmuk.com

Weekly reach

000s

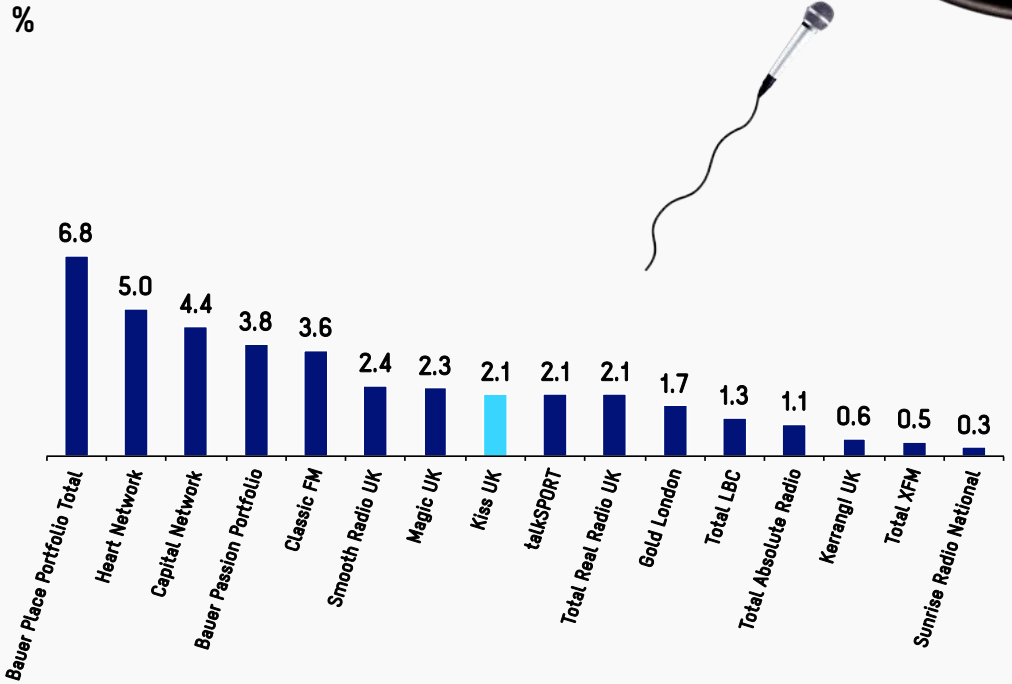


Source: RAJAR Q4 2011
MUSIC IS LIFE



Market Share

%



Source: RAJAR Q4 2011
MUSIC IS LIFE





Source: RAJAR Q4 2011
MUSIC IS LIFE

